

Crystal Cove Alliance Annual Report

2015–2016



CRYSTAL COVE
ALLIANCE

IMAGINE...

Imagine stepping back in time to a place from a bygone era where fine artists came to capture the same pristine coastline that plein air painters captured more than 100 years ago.

Imagine a place where the tide of development is held at bay and the community comes together to hike backcountry trails, explore tidepools, learn about our natural world, and celebrate history.

Imagine a family, retreating from the digital world to search together for sea glass on the beach, read bedtime stories by flashlight and spot dolphins and whales at sunset.

Imagine a student who has never been to the coast or out on the open ocean stepping nervously onto the Western Pride early in the morning for a Citizen Science Cruise of the Marine Protected Area at Crystal Cove. Imagine the excitement of that child on seeing a pod of hundreds of dolphins playing in the wake of the boat or seeing a humpback whale breach just a few yards away.

Now that child imagines herself becoming a marine biologist one day.

BY THE NUMBERS

1,150

ACRES IN THE UNDERWATER PARK

3.2

MILES OF PROTECTED COASTLINE AT CRYSTAL COVE STATE PARK

2,400

PROTECTED ACRES IN THE BACKCOUNTRY AT CRYSTAL COVE STATE PARK

46

COTTAGES PLACED ON THE NATIONAL REGISTER OF HISTORIC PLACES

NUMBER OF STUDENTS PARTICIPATING IN CCA EDUCATION PROGRAMS

3,300

NUMBER OF FIELD TRIPS ON THE WATER OR IN THE BERNS ENVIRONMENTAL STUDY LOOP

87

NUMBER OF SCHOOLS PARTICIPATING

33

PROPORTION OF SCHOLARSHIP FUNDING THAT WENT TO UNDERSERVED TITLE I SCHOOLS

73%

INCREASE IN PARTICIPATION IN EDUCATION PROGRAMS FROM THE PRIOR YEAR

57%

\$774,000

INVESTED BY CCA IN PARK PROJECTS THIS YEAR

MORE THAN
ONE MILLION

ANNUAL VISITORS TO CRYSTAL COVE STATE PARK

89

PARK PROJECTS COMPLETED THIS YEAR

LETTER FROM THE PRESIDENT & CEO

OUR COVE, OUR MISSION, OUR FUTURE

Like you, I fell in love with Crystal Cove – it was during my first visit. I hiked the Park’s coastal paths dotted with sagebrush and Fuchsia Flower down to the Historic District, past the iconic painted cottages and out onto the golden sand with blue waves crashing and children’s laughter heard in the distance.

I honestly couldn’t believe a place like this existed, and it is thanks to you, our donors, partners, volunteers and supporters, that it does.

Today, I see something different than most when walking through Crystal Cove State Park – I see an outdoor classroom. Nowhere else along the California coast is there a place where history and architecture meets open space with abundant wildlife and majestic views and a bountiful underwater park. It’s a world class laboratory for children to be introduced to science, engineering and mathematics while building lifelong bonds with the coast.

In my 25 years of nonprofit work on both coasts, I’ve seen teachers, inside classrooms, inside schools, miles from the water, trying to teach children about whales, dolphins and our marine ecosystem. I’ve seen them do the same in places like this – outside, alongside researchers, conducting real scientific experiments. Imagine the difference.

It is my belief that students today will inherit our legacy and make critical decisions to steward its future and that it is incumbent upon us to prepare them for that important task. Our children today will make decades of environmental decisions that will likely impact more than just California.

Since its founding in 1999 by Laura Davick, Crystal Cove Alliance (CCA) has been working to restore and protect Crystal Cove State Park’s Historic District, backcountry trails and 3.2 miles of pristine, undeveloped coastline. Today we leverage these natural and historic resources to create experiences that inspire and prepare the next generation of environmental stewards. I am honored and feel it is a privilege to be here, with you, working toward that important goal.

Sincerely,



Alix Hobbs
President & CEO



BOARD OF DIRECTORS

Victor Nichols, *Chairman*

Susan Tate, *1st Vice Chairman*

Gerald F. Scheck
Interim 2nd Vice Chairman, Treasurer

Teddie Ray, *Secretary*

Bill Baker

Lori Lennon Bassman, M.D.

Al Bennett

Jeffrey Cole

Michael O’Connell

Diana Lu Evans

Ralph Grippo

Hilary Kaye

Doug Le Bon

Fred Salter

Dr. Tammy Wong

EXECUTIVE STAFF

Alix Hobbs
President & CEO

Laura Davick
Founder & Vice President

Dan Gee
President
Crystal Cove Beach Cottages

STATE PARK REPRESENTATIVE

Eric Dymmel
Central Sector Superintendent
Orange Coast District, California State Parks

IMAGINE...

EDUCATION

At the heart of CCA's education programs is the notion that an outdoor classroom is the ideal setting for students to learn about nature, science, and the world around them. CCA's flagship program, the Marine Protected Area Citizen Science Cruise, gets students out on the open ocean engaged in authentic research and collecting data that will be used by researchers in the field. For most of these students, even though they live just a few miles from the coast, it is their first time on the open ocean.



Above: Students from Segerstrom High School and their science teacher, Tom Pfeifer

Below: Dolphin sighting on an MPA cruise



Scan this code to watch a video about CCA's education programs now!

ACCESSIBILITY

Last year, we asked our donors to consider making a year-end gift to support accessibility at Crystal Cove State Park. As always, our donors came through, with gifts ranging from \$10 to \$4,000, three new beach wheelchairs, support programs serving the Braille Institute of Anaheim, and fund scholarships for Title I schools. Because of your generosity, elderly and disabled visitors and students from underserved public schools are able to experience firsthand the beauty of Crystal Cove's beaches, tidepools and hiking trails.



Left: CCA staff member, Karina Menezes, guides a Braille Institute participant in a Sensory Awareness & Mobility program at Crystal Cove for blind teens, adults and seniors

Right: CCA donors and the California Coastal Commission have supported the purchase of six new beach wheelchairs in the last year

VOLUNTEERS AND INTERNS

Last year, Crystal Cove Alliance relied on the good work of more than 65 volunteers and interns, contributing 2,250 hours. These volunteers help staff our interpretive store and our office, provide critical support to events including the Crystal Cove Soiree and the Annual Holiday Tree Lighting, and in the case of the Historic Landscape Crew, keep the Historic District plants healthy and beautiful. Volunteer Richard Swinney, was excited to see a new bloom on a decades old hibiscus plant in front of The Visitor Center that his volunteer crew had nurtured back to good health. And stay tuned, because Richard tells us that there are several blooms on its sister plant as well!



Left: The first new hibiscus bloom from a plant the Historic Landscape Crew nurtured back to good health after years of dormancy

Right: Volunteer Historic Landscape Crew

ART AT THE COVE

Crystal Cove has a long tradition of Plein Air painting, with the Cove's natural beauty and historic architecture inspiring artists for a century. Art at the Cove includes art classes for individuals and families and a robust gallery program in the Park Interpretive Store and Gallery, which showcases the work of more than 40 artists annually in the gallery, art shows and seasonal bazaars which all return essential revenue to support education programming in the park.



Above: Crystal Cove State Park Interpretive Store and Gallery

Right: Crystal Cove continues to inspire artists nearly a century after plein air painters first put brush to canvas at the Cove



PARK PROJECTS

At Crystal Cove, we know that old places have soul, and that they are worth preserving. Through our subsidiary, Crystal Cove Beach Cottages (CCBC) and in partnership with State Parks, we fund and manage

cottage and park maintenance, enhancements and improvements in the Historic District. Many of these enhancements go well beyond cottage maintenance to support interpretative programs, education, operations and maintenance throughout the Historic District and adjacent related facilities.

The tunnel under PCH to the Historic District was originally constructed in 1932 primarily to serve as a storm drain rather than as a pedestrian walkway as it's used today. This year, the tunnel was resurfaced to route water to the sides of the tunnel and new LED lights have been added – representing a total investment of \$250,000 funded by concession revenues placed in the jointly-managed Facilities Improvement Account and expended through CCA's subsidiary and State Parks concessionaire, CCBC.



Tunnel crossing under Pacific Coast Highway into Crystal Cove State Park Historic District



Scan this code to watch a video about the history of Crystal Cove and the organization dedicated to its protection.

CRYSTAL COVE BEACH COTTAGES

On June 26, 2006, Crystal Cove Beach Cottages opened to the public, now with 24 affordable overnight rental units that have been painstakingly restored to recreate Crystal Cove's unique beach culture circa 1935-1955. While the enduring value of the restoration of the cottages has been recognized with a decade of full occupancy – as well as with the prestigious Governor's Award for Historic Preservation – the more personal value to visitors has been preserved in the heartfelt words recorded in the cottages' guest journals since the they opened.

"Thank you for this day, this place. Thank you for the waves, the sun, the sand and sea. Thank you for the peace, the joy, the freedom. Thank you for the sights, the sounds."

—Cottage #29 The Longboard Lodge

"Dolphin sightings, morning and evening beach walks, warm 70-degree sea swims, no TV or internet, kids in the bunkbeds, reading to them by flashlight, lemon ricotta pancakes. That hour right around sunset."

—Cottage #37, The Fisherman's Perch



Cottage #18, The Sunset Bungalow

"Wonder at the tidepools, wait for the trumpet to signal the Martini flag, watch your grandkids fall asleep."

—Cottage #18, The Sunset Bungalow

"Today is my 10th birthday, and we are making it the best of them all. We just came from the tidepools. It was totally awesome! It is the best b-day I have ever had! The End."

—Cottage #29, The Longboard Lodge

THANK YOU TO OUR DONORS

Every few weeks, we receive a package of thank you notes from students who participate in our programs. We gather around a table and read cards and letters from students who have been forever changed by their experience.

These thanks are really for you.

Thank you for taking us on a field trip ■ We learned so much ■ Thank you ■ PS, I really appreciate it ■ I will remember it the rest of my life ■ I had a blast learning about the ocean and discovering native species at Crystal Cove State Park ■ Thank you for the opportunity to have hands-on experience with our study of plankton, fish, the ocean, butterflies and so much more ■ It was my first time seeing a whale in the wild, which was the highlight of my trip ■ Thank you ■ We appreciate your help and investment in our education ■ Thank you so much for giving us the opportunity to go on this amazing field trip ■ That was so kind of you!

That was so kind of **you**. Your generosity is making a difference in the lives of those we serve. Thank you.

LIFETIME GIVING

Donors who have given **\$25,000 or more** in their lifetimes are listed with their cumulative giving totals.

\$1 million and above

Anonymous
Tricia and Michael Berns
California Coastal Commission
California Cultural and Historical Endowment
California State Coastal Conservancy

\$250,000-499,999

The Beachcomber Café
Louise G. Brigham
Laura Davick
HKA, Inc. Marketing Communications
Doug and Eva Le Bon
The Resort at Pelican Hill
Samueli Foundation

\$100,000-249,999

Anonymous
Rick Aversano
The Collazo Family Foundation
Crystal Cove Conservancy
Massen Greene Foundation
Montage Laguna Beach
Mike and Linda Mussallem
Tricia Nichols
University of California, Irvine
Weingart Foundation

\$50,000-99,999

Annenberg Foundation
Bill Baker
Arnold and Mabel Beckman Foundation
California State Parks Foundation
City of Newport Beach
COAST Magazine
Crystal Cove Beach Cottages
Cygnet Foundation
Tammy Wong, Fostering Executive Leadership
The Hexberg Family Foundation
Stella Hiatt
Keith and Mara Murray
Resources Legacy Fund Foundation
Roger's Gardens
Wendy and Fred Salter
Joan Irvine Smith
Susan Tate
Tourbillon and OMEGA (US)
The Ueberroth Family Foundation
Nancy and Arn Youngman

\$25,000-49,999

Bert Gross, 4LEAF, Inc.
Wylie and Bette Aitken
Bill and Angela Ashmore
Capital Group
Charitable Foundation

Comerica Private Banking
Cox Cares
Diana and Gareth Evans
Firebrand Media LLC
First Foundation Bank
Rosalie and Dan Gee
Gavin and Kerry Herbert
Jackson Lewis P.C.
Joan Irvine Smith and Athalie R. Clarke Foundation
Marriott's Newport Coast Villas
Danny and Jeri McKenna
Mikimoto America
Miller Environmental, Inc.
Neiman Marcus
Sonia and Victor Nichols
Annette and Bucky Oltmans
PBS SoCal
Teddie Ray
REI
Jennifer Steele and Jay Bauer
Shelley Thunen and E.J. Southard
University of California, Irvine
Wells Fargo
Ellen Wragge
Young's Market Company

ANNUAL GIVING

JULY 1, 2015-JUNE 30, 2016

\$10,000-24,999

Fig & Olive
My World Media, LLC
Orange County
Community Foundation

\$5,000-9,999

Sharlene Baker
Al Bennett and Rudi Berkelhamer
Rick and Diana Boufford
Christine Carr
Paula and Jeff Cole
Corbin Reeves Construction
Croul Family Foundation
Denise and Robert Day
Pat and Bonnie Fuscoe
Bonnie Gregory
Lynn and Dave Jochim
The New Home Company
Opus Community Foundation
Pacific Life Foundation
Natasha and Todd Palmer
Janet and Walkie Ray
Michael Ray
Christine and Gerald Scheck
Jude Steele
Laura Tarbox
Lindsey Ueberroth
Michael and Katina Uzelac
Ania and Gary Yasuda

\$2,500-4,999

Berkshire Hathaway
Home Services
City of Newport Beach
Alison and Robert Davis
Karol and Mike Gottfredson
Angela and Ed Grasso
Stephanie and Ken Grody
Amanda and Bob Hogan
Jackson Lewis P.C.
Joshua Jessen
Angela and Andrew Moore
Harrison Ray
Jonathan and Venita Siegel
Eric and Karen Steen
Virginia and Kent Valley
Sharon and Greg Wohl
Edna and Felix Yan

\$1,000-2,499

Active Network
Jill Adams
Lia and Victor Assad
AT&T
Lori and Harley Bassman
James T. Caillouette and Gabrielle White
Tim and Rosalind Casey
Contrarian Group
Lucinda Covert-Vail
Kingsley and Jack Croul
Carol and Dell DeRevere
Diane Dixon
Barbara Ferguson
Jo Ann Frey
Maile and Gunther Gee
Sandra Glading
Ralph and Malia Grippo
Jane and Joe Hanouer
Lindy and Susan Hardman
Irvine Museum
John and Maggie Jamison
Jody and Craig Johnson
Sue and Bob Konoske
Deborah and David Lake
Patricia Langner
Marcia and Hank Lawson
Mike and Sheila Lefkowitz
Debbie Lewis
Little Diversified
Architectural Consulting
Edward Lopez
Phyllis Lowe
Josh and Lisa Martin
Kate and Jerad Mathis
Erin and James Moloney
Ann and Michael Moorhead
Cindy and John Oliver
Steve and Desiree
Ralph Family Foundation
Deborah and Frank Rugani
Carolyn Sams

Bill Schenker and
 Talya Nevo-Hacohen
 Pamela Schmider
 Kevin Shepherd and
 Cindy Otto
 Chad Shultz
 Jean and Evan Siegel
 SOKA University
 Southern California Edison
 Jill Johnson-Tucker
 and Larry Tucker
 Stacey and Paul Von Berg
 Sandy and Dick Waitneight
 Waitt Foundation
 Karin and Scott Wheeler
\$500-999
 Lucy and Brett Bender
 Kevin Cartwright
 Christine Coleman
 Contrarian Group
 Bobbi Cox
 Nancy and Brant Dahlfors
 Robin and Lyle Davis
 Terri and Pat Donahue
 Katherine Edwards
 Catherine and James Emmi
 Linda and Ken Fischbeck
 Lawrence Goelman and
 Virginia Cirica
 Susan Gotschall and
 John Garcia
 Jennifer and Kevin Grewal
 Sarah and Jim Griffin
 Kristen and James Helsel
 Brian Hoppe
 Sue and Paul Jarosz
 Sherry Kennedy
 Lauralee and Andrew Martin
 Rita and Brad Martinson
 Susan and Dick Mason
 John Meehan
 Harry Mirchandaney
 and Indrani Gill
 Claudia and Larry Morehead
 Abby and Andreas Mozoras
 Patricia Nichols
 Gail and Peter Ochs
 Stephen Parkford
 Jennifer and Tom Pollack
 Barry and Aimee Porter
 Sandra Prime
 Jitka Rollova
 Wendy and Brett Sanders
 Arlene Silvers
 The Sutton Family
 Charitable Fund
 Keith Swayne
 Lisa Taylor
 Patti and Bruce Tromberg
 Sharon Wohl
 Kim and Mary Anne Wolfson
 Peter and Qing Ye Zeughauser

OUR FINANCIALS

Fiscal year ended June 30, 2016

Crystal Cove Alliance employs a unique public private partnership at Crystal Cove State Park as the economic engine that manages the cottage rentals and concessions. Through that social enterprise model, CCA works with State Parks to determine how to re-invest a portion of that revenue back into multiple park projects each year, making your visit even more enjoyable.

CCA also raises funds through grants, memberships, and our annual Soiree to provide educational programs that aspire to spark students' interest and provide a unique experience for underserved schools in Orange County and beyond.

A diverse funding base, with funds from all categories, ensures sustainability for all of CCA's programs. Our donors, all of you, make up the biggest category of funding, supporting our interpretive and educational programs throughout the park for diverse audiences.

TOTAL REVENUE*

\$3,444,670



*Revenue includes income from cottage rentals that is re-invested directly back into park improvements and a \$1 million contribution restricted to the restoration of the remaining cottages on the North Beach.

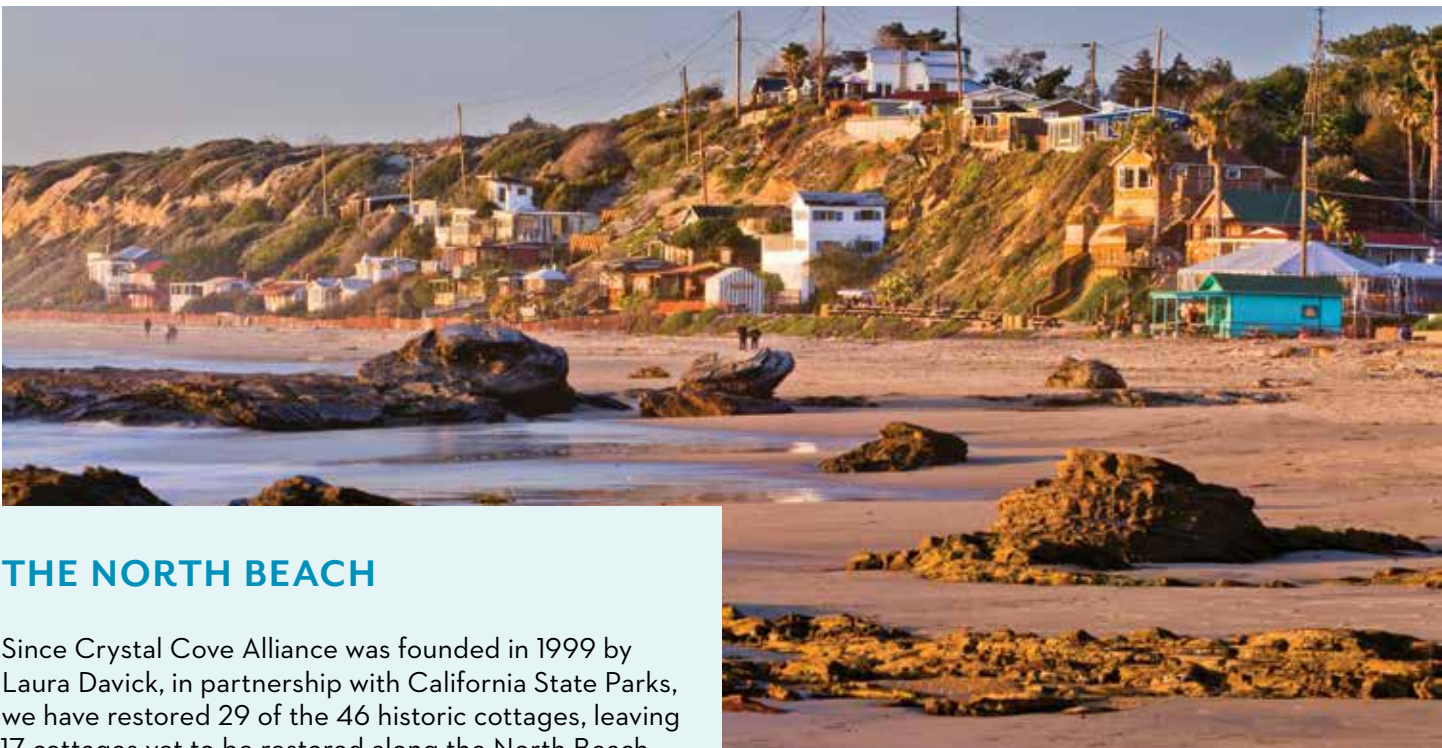
TOTAL EXPENSES

Program Expenses	\$540,135
Management General	\$ 277,662
Partnership Development & Fundraising	\$693,723
Park Improvement & Concession Expenses	\$374,477
Retail Expenses	\$413,006
Total Expenditures	\$2,299,004

Crystal Cove Alliance employs a very lean team of experts to lead our education programs, community outreach, partnership development, interpretive store and operations activities.

CRYSTAL COVE ALLIANCE

#5 Crystal Cove Newport Coast, CA 92657



THE NORTH BEACH

Since Crystal Cove Alliance was founded in 1999 by Laura Davick, in partnership with California State Parks, we have restored 29 of the 46 historic cottages, leaving 17 cottages yet to be restored along the North Beach. The project will be the most complex and delicate of all the restorations with fragile bluffside habitats and historic structures to protect while planning for both sea level rise and more extreme climate events on the horizon. This will be CCA's capstone project, completing the vision for this one unchanged place in the sun.

GET IN TOUCH

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